



For Immediate Release: Stop Genocide Now Press Advisory

CONTACT: Gabriel Stauring, Director
310.415.2863, gabriel@stopgenocidenow.org

**i-ACT RHYTHM & HOPE:
Macy Gray in Concert from Darfuri Refugee Camps**

Macy Gray and Stop Genocide Now team members present citizen journalism, music and same day web-casts from refugee camps for 10 days in January.

WHAT: i-ACT RHYTHM & HOPE (interactive-activism) connects those affected by the genocide in Darfur, Sudan with communities who can advocate on their behalf through music and personal relationships. World-renowned singer-songwriter-performer, Macy Gray will travel to refugee camps and sing for and with the children of Darfur. People around the globe can connect with the victims of Darfur, Macy Gray and i-ACT's citizen journalists through video webcasts and an interactive blog, anyone can join. This is the first of many RHYTHM & HOPE tours that will continue to bring artists to the camps until Darfurians can return to a safe Darfur.

WHO: Macy Gray will join Yuen-Lin Tan, Gabriel Stauring, and Katie-Jay Scott of Stop Genocide Now, as well as a small support team in traveling to the border of Sudan and Chad. Stop Genocide Now is a community resolved to change the way the world reacts to genocide. Helping to produce the concerts from the camps, music executive Alicia Etheridge, with support from Djata Grant, will also travel as a part of the i-ACT field team. Everyone who participates in interactive-activism is part of the i-ACT team. This will be SGN's 4th trip to the camps.

WHY: Since February 2003, people of the Darfur region in Western Sudan have been targeted for ethnic cleansing by the government and the Janjaweed, a government-backed militia. More than 450,000 have been killed and over 3 million are displaced living in refugee camps in Chad or internally displaced person's camps. This is the first time in history that we have called such atrocities a genocide while it is still happening; and we have a responsibility to end the violence. i-ACT's RHYTHM & HOPE seeks to create a larger community impact and deepen the commitment of artists and activists to end the genocide in Darfur. i-ACT is successful in creating relationships between those affected by the violence and those who have the ability to help. RHYTHM & HOPE will expand the community who will help by building personal relationships between Macy Gray, her fans and the people who have survived genocide.

WHEN: Same-day video webcasts will begin January 13, 2008 and continue for 10 consecutive days.

WHERE: Refugee camps on the Chad/Sudan border.

NOTE: Team members will be available for interviews from the field during the trip.

www.stopgenocidenow.org