



Before Camp Darfur reaches your Community:

Camp Darfur is the perfect opportunity to increase your group's membership and the action taken by your community. Use this as an opportunity to involve the media, local schools and government, as well as community partners. The more partners and individuals involved in the event, the larger the audience will be.

Here are things to think about:

- Location, Location, Location – high traffic and easy to find! It can be outside or inside but please keep the weather in mind. The tents cannot get wet.
- Create a **PROGRAM** for the day(s) – Communities hosting CD have been very creative in their programming!
 - Compare food in a refugee camp with what a high school or college student might eat in a day
 - Create a Die-In to simulate an attack and lie in solidarity
 - Have individuals read testimony of Darfuris
 - Use photos of Darfur refugees to create “tickets” for the camp with actions or necklaces for people to wear during the day (ask us for these – we have tons!)
 - Include various speakers
 - Have music during the day or night – it attracts visitors!
 - Have a student host at each tent during the day and peer educate others about Genocide
 - Invite community members/students to spend the night in the tents like a refugee
 - Screen a film or video footage from the camps
 - Invite local organizations to attend throughout the day
 - Invite local survivors of genocide to speak to your audience
- OUTREACH:**
 - Contact your local media – most have community calendars, write a letter to the editor, send press alerts/releases (see sample Media Alert in this packet).
 - Contact local schools: teachers/professors can plan to bring their students at a specific time and develop a lesson plan and/or assignment given enough time (specific ideas include: any genocide-related classes, history, sociology, international affairs, African studies, literature)
 - Invite your local legislators and/or city or school government officials
 - Utilize online communities – create a facebook event or myspace page or add it to your profile, post the event on all online calendars, send event details to local listserves two weeks prior to your event



ACTION suggestions for your **EVENT**

After experiencing Camp Darfur, many people will ask, "What Can I do?"

This is the very moment where your group's efforts to raise awareness turn into an opportunity to change the fate of the Darfur people. Below are various levels of action that people can take at Camp Darfur.

1. Very Important: **Have a sign up sheet** for your group, club, or class so that they can remain involved locally and long-term!
2. VERY EASY: Encourage visitors to Camp Darfur to **tell 5 friends about Darfur**. Encourage them by emphasizing that their friends and family will become involved because of them.
3. **Letter(s), Petitions and/or Postcards** to your local government officials! You can find out how active your leader is at <http://darfurscores.org/how-members-of-congress-are-graded>. Use their score to demand they take action today for Darfur. Ask Katie-Jay at ktj@iactivism.org for current political asks.
4. Have volunteers demonstrate how to **call the White House 202.456.1111** (between 9am-5pm EST) and **text Secretary of State Clinton at 90822** with a specific ask.
5. Other ways to contact President Obama and Secretary of State Clinton:
 - White House Facebook: <http://www.facebook.com/WhiteHouse>
 - White House Twitter: <http://twitter.com/WhiteHouse>
 - Online Comments for President: <http://www.whitehouse.gov/contact/>
 - Department of State Facebook: <http://www.facebook.com/usdos>
 - Department of State Twitter: <http://twitter.com/dipnote>
 - Department of State Blog: <http://blogs.state.gov/>
6. **Stay connected to i-ACT, Stop Genocide Now, and Camp Darfur.** Our i-ACT teams visits the refugee camps three to four times a year and we upload same-day videos, photos, and blogs from the field. Stay connected by following us at <http://twitter.com/iACT> and on facebook at: <http://www.causes.com/iact>.

Stop Genocide Now has frequently updated actions and news on Darfur and Sudan. www.stopgenocidenow.org. Sign up for updates or join the facebook group: <http://www.facebook.com/group.php?gid=2250242565>

Did you take photos of the event? Do you want to share the impact of it on your community? Please send Katie-Jay your reflection and photos and they will be posted on the website at <http://www.stopgenocidenow.org/campdarfur>